

Born into a musical family in Midland, TX in 1976, W. Cersle Kenan was reared in an environment that was filled with musicians and creative musical expressions. Playing the drums and singing in church is where W. Cersle Kenan got his earliest exposure to the importance of not just making music, but creating a sound. Known to his family, friends and business associates as "Cersle", he was first recognized for his musical talent by his parents when he was made to perform in local plays and musicals and in sing-a-longs with his sisters and mother in the family room. As a family, the Kenan household held music and ministry at its core.

At the tender age of 10, Cersle was playing drums for his father's church. Within months, he became recognized throughout the state and was requested to play for many major events and artists that traveled to Midland. However, Cersle's promising career as a premier drummer was brought to a halt by an injury that was initially thought to be a temporary condition. Music was so important to the Kenan family lifestyle, that instead of taking a break from music, while injured, Cersle focused on singing. He was coerced into joining the Midland High School Chorale, which ignited his passion for the performing arts. It was in high school when he decided that music would become his future.

After graduation, Cersle attended Grambling State University and decided to become a Music Education major. He soon began studying and learning the art of piano which worked to enhance his musical gifts. While studying at Grambling, Cersle was selected by the Shreveport Opera Company and performed in several operas. With the desire to expand his musical knowledge and gifts, Cersle auditioned for the prestigious Berklee College of Music in Boston. Being accepted, he left Grambling on a journey to develop musical skills beyond his natural talents. There he began to study with other talented musicians and singers that further propelled his talent and sharpened his craft and he began to take a serious interest in production.

In 1998 Cersle returned to Midland and became the Minister of Music for his father's church and was eventually elected as the State Minister of Music for the Northwest Jurisdiction of the Church of God In Christ. While working as Minister of Music, Cersle founded a group named No Weapon, which introduced him to the multi-platinum, award-winning producer Sanchez Harley who immediately wooed him to relocate to Nashville, Tennessee to work for his record label, Chezmusique. Under the expert tutelage of Sanchez Harley, Cersle got hands-on training in production brilliance and was able to work with many of the industries' leading artists. Cersle has to his credit the pleasure of sharing the stage and working with artists such as The Mighty Clouds of Joy, Brian McKnight, Kim Burrell, LL Cool J, Vanessa Bell Armstrong, Chrystal Rucker, James Moore, Bishop Paul S. Morton, and many more.

After much prayer and consideration, Cersle and his business manager, Marilyn Cathy took the leap of faith and began Vizion Music, Inc. a music production company. As a new company, Vizion has begun to impact the music industry and has plans to avail its creative energy to every genre of the entertainment industry.